



**COMPOSTING,
COMPANY CULTURE
& COMMUNITY**

DANA GOODMAN

**Master of Arts in Environmental Science
& Policy, Clark University**

**Bachelor of Arts in Italian & Cinema
Studies, New York University**

10 Years Experience in Solar

- **Sungevity**
- **Level**
- **Direct Energy**
- **Boston Solar**

6 Years at NEC Solar

**20+ Years in environmental work,
customer service, advocacy, volunteering**

PechaKucha Night™

PROVIDENCE



Burning Sea

Dana Goodman



COMMUNITY



“Can I put my
banana peels in
there?”



“I compost at home too...”

“What if it
smells bad?”



“My neighbor has
a compost bin.”

“We don't have enough trash for it to be worth it.”

A photograph of a red wooden building with a gambrel roof, identified by a sign as 'THE ICE CREAM BARN'. The roof is covered with numerous solar panels. A weather vane is mounted on the roof's peak. The building has a dark double door entrance and several windows. In the foreground, a sign with a smiling sun icon and the text 'SOLAR PANEL POWERED ICE CREAM' is visible. The building is surrounded by landscaping, including bushes and a paved area.



KEY TAKEAWAYS

- Corporate social responsibility is a business model by which companies make a concerted effort to operate in ways that enhance rather than degrade society and the environment.
- CSR can help improve society and promote a positive brand image for companies.
- CSR includes four categories: environmental impacts, ethical responsibility, philanthropic endeavors, and financial responsibilities.



Corporate Social Responsibility (CSR)

*['kɔr-p(ə-)rət 'sō-shəl
ri-,spān(t)-sə-'bi-lə-tē]*

A self-regulating business model that helps a company be socially accountable to itself, its stakeholders, and the public.

Dana,

A and I spoke about the **bootstrap** service. Seems like a great idea.. lets move forward with it.

Would you like to share their contact info with me, or do you want to reach out yourself and let them know?

thanks

-Dave

Bootstrap Compost

Thoughtful, Sustainable and
Community-Engineered Composting

**BOOTSTRAP
COMPOST**

12 Sunnyside Ave
Johnston, RI 02919

SERVICE QUOTE

QUOTE #0136

PREPARED FOR

NEC Solar

121 Broadcommon Rd,
Bristol, RI 02809

PREPARED DATE

Nov 06, 2023

EXP. DATE

n/a

CORPORATE COMMITMENT

SAM
FROM
PECHAK
KUCHAK



LEARNING

DAVE
FROM
THE
EMAIL

"A"
FROM
THE
EMAIL



& LEADERSHIP



CONVERTING OUR KITCHEN CULTURE



SUSTAINABILI-BUDDIES!



BOOTSTRAP
COMPOST

\$500 DISCOUNT
ON YOUR
SOLAR PROJECT!

MY CLIENTS SIGNED UP FOR A
FREE MONTH OF COMPOSTING!!



SAM IN THE
BACKGROUND

PARTNERSHIP AND
CLIENT PERKS

TEAMWORK AND COLLABORATION

Hi Amy and Dana,

Jars have been dropped off with Mark in the warehouse! Looking forward to your feedback!

Thanks again for the opportunity to support NEC and Bootstrap! Let us know if there are any other custom branded products we can assist with!

Best,
Joe

Joe Knaub

Customer Support Specialist
CB Disco

C : (508) 269-6104 | E: joe@cbdisco.com

COLLEAGUE
FROM
SUNGEVITY



AMY

CUSTOM BIODEGRADABLE HEMP PLASTIC JAR

SKU: C-HPJ3

LOGO COLOR: Custom

LOGO SIZE: 2.5" diameter

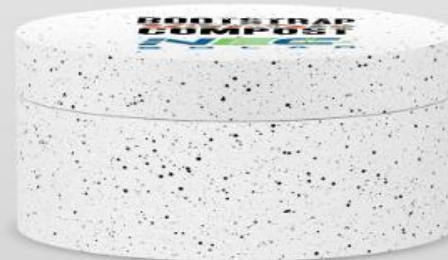
PRODUCT SIZE:

1.52" H x 2.88" in diameter, 3 oz

MAX IMPRINT AREA: 2.5" diameter - lid

9" W x .8" H - label / 1" W x .8" H - direct print

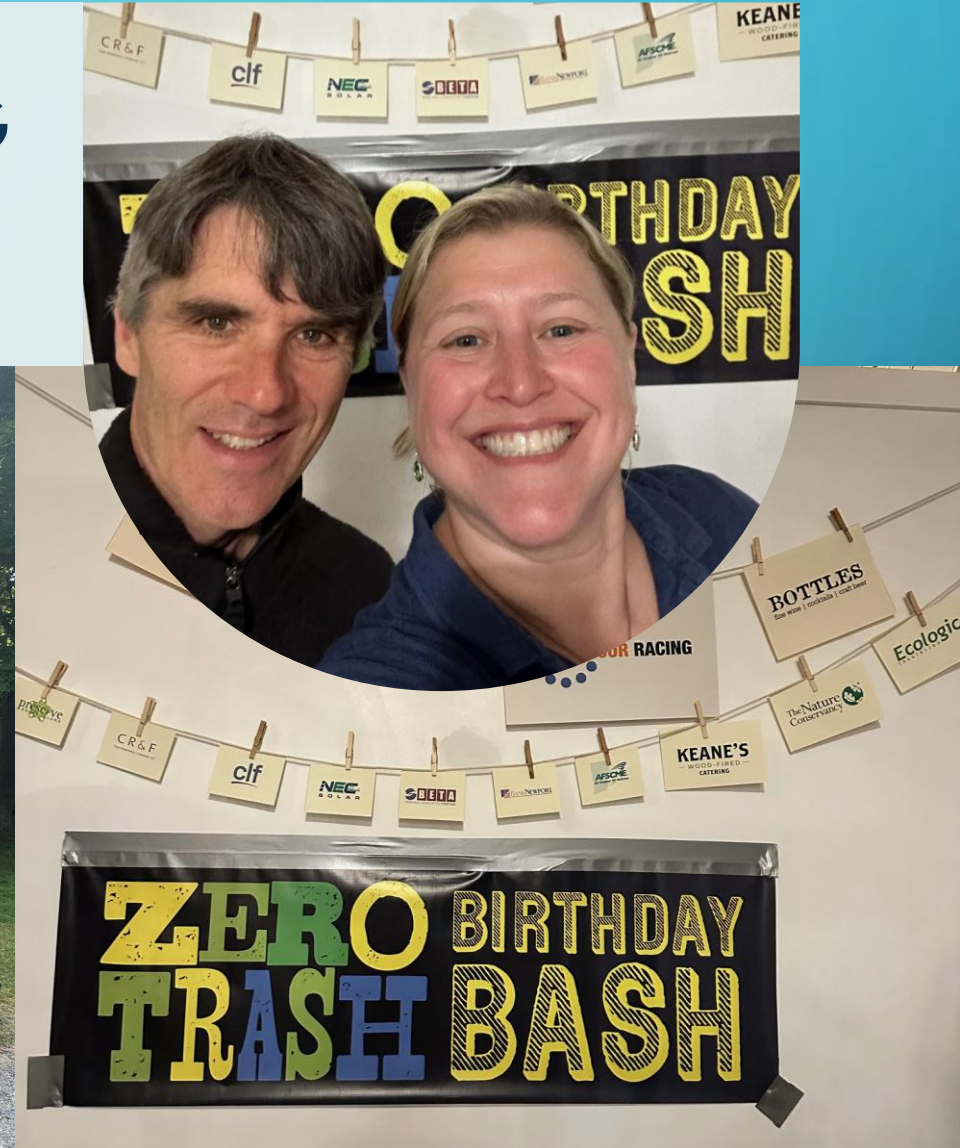
DATE: Aug 23, 2024



CONNECTING WITH THE COMMUNITY



INTERACTIVE
GAMES &
SUSTAINABLE
SWAG!





TANGIBLE COMMUNITY IMPACT 273 LBS OF WASTE DIVERTED!

BOOTSTRAP
COMPOST

Dana Goodman
121 Broadcommon Rd

Dashboard Shop Account & Billing Service & Support ...

Skip Service

Your Environmental Impact

Statistics based on CO₂E (Carbon Equivalency). This number allows us to translate abstract measurements into concrete terms we can understand, such as the emissions from cars, households, or power plants. To learn more visit the EPA's Greenhouse Gas Equivalencies Calculator.



273 lbs diverted!

This is the total weight we have collected from you so far.



1.8 seedlings planted!

Composting has a huge impact on the environment. From a greenhouse gas equivalency standpoint your composting efforts are equivalent to 1.8 urban trees seedlings grown for 10 years.



270 miles offset!

Your composting efforts are equivalent to not driving 270 miles. Whoa.



12 gallons of gas!

The number of gallons of gasoline offset by diverting food scraps from the landfill



Thank you!!!

Dana Goodman

Dana@nec-solar.com | 401-307-1447

NO IMPACT IS TOO SMALL TO COUNT.